ratus **108** of a user **102**, or instructions that the manufactured item be provided via a 3D manufacturing apparatus **108** of the service provider **101** and delivered to the user **102**. If the requested item is a second-type item (NO at **2306**), then at **2312**, the order module **402** can provide instructions for obtaining the second-type item. At **2314**, the delivery module **1002** can provide instructions for providing the obtained second-type item.

[0123] Methods can be provided for providing an electronic marketplace in which ordering an item as a MOD item **110** is an option on an item detail page. FIG. **24** is a flow chart representing a process **2400** that can be executed by a system **200** for providing an electronic marketplace in which ordering an item as a MOD item **110** is an option on an item detail page. At **2402**, the order module **402** can provide an electronic market place with items for consumption. At **2404**, the electronic marketplace can provide at least a first item associated with a first price and a first fulfillment method. The first fulfillment method can be completed without manufacturing the first item based on 3D manufacturing instructions **107**. For example, the first fulfillment method can involve providing the item as a non-MOD item. At **2406**, the electronic marketplace can provide a second item associated with a second price and a second fulfillment method. The second fulfillment method can involve manufacturing the second item based on 3D manufacturing instructions **107**. For example, the second fulfillment method can involve providing the item as a MOD item **110**.

[0124] Methods can be provided for providing an electronic marketplace in which ordering an item as a MOD item **110** is a shipping option. FIG. **25** is a flow chart representing a process **2500** that can be executed by a system **200** providing an electronic marketplace in which ordering an item as a MOD item **110** is a shipping option. At **2502**, order module **402** can provide an electronic market place with items for purchase. At **2504**, responsive to a purchase of an item in the electronic marketplace, the order module **402** can provide a first delivery option not including manufacturing the purchased item based on 3D manufacturing instructions **107**. At **2506**, a second delivery option can be provided including manufacturing the purchased item based on 3D manufacturing instructions **107**.

[0125] FIG. **26** is an example network page showing a shipping page **2600** for a purchased item **2610** showing a first delivery option **2620** not including manufacturing the purchased item based on 3D manufacturing instructions **107** and a second delivery option **2630** including manufacturing the purchased item based on 3D manufacturing instructions **107**.

[0126] Methods can be provided for providing an electronic marketplace in which ordering an item as a MOD item **110** is an option associated with a time and/or cost. FIG. **27** is a flow chart representing a process **2700** that can be executed by a system **200** for providing an electronic marketplace in which ordering an item as a MOD item **110** is an option associated with a time and/or cost. At **2702**, the order module **402** can provide an electronic market place with items for consumption. At **2704**, the electronic marketplace can provide at least one item having a first option for consumption. At **2706**, the electronic marketplace can provide a second option for consumption of the at least one item. The first option can be associated with a first price, a first time of delivery, and a first delivery method not involving manufacturing the first item based on 3D manufacturing instructions **107**. The second option can be associated with a second price, a second

time of delivery, and a second delivery method involving manufacturing the second item based on 3D manufacturing instructions **107**.

[0127] FIG. **28** is an example network page showing an item detail page **2800** for an item **2810** showing a first option **2820** associated with a first price **2822**, a first time of delivery **2824**, and a first delivery method **2828** not involving manufacturing the first item based on 3D manufacturing instructions **107** and second option **2830** associated with a second price **2832**, a second time of delivery **2834**, and a second delivery method **2838** involving manufacturing the second item based on 3D manufacturing instructions **107**.

[0128] As can be seen from the above examples, embodiments herein can provide an electronic marketplace with a number of options for delivery of an item, including allowing a selection of manufacturing via a 3D manufacturing apparatus or not, selecting where an item is manufactured (if that option is selected), and selecting a speed of delivery. These options may be provided with different pricing options, as shown in FIG. **28**. Thus, 3D manufacturing can provide a user **102** with a variety of options including very fast delivery.

[0129] FIG. **29** illustrates aspects of an example environment **2900** for implementing aspects in accordance with various embodiments. As will be appreciated, although a Web-based environment is used for purposes of explanation, different environments may be used, as appropriate, to implement various embodiments. The environment includes an electronic client device **2902**, which can include any appropriate device operable to send and receive requests, messages or information over an appropriate network **2904** and convey information back to a user of the device. Examples of such client devices include personal computers, cell phones, hand-held messaging devices, laptop computers, set-top boxes, personal data assistants, electronic book readers and the like. The network can include any appropriate network, including an intranet, the Internet, a cellular network, a local area network or any other such network or combination thereof. Components used for such a system can depend at least in part upon the type of network and/or environment selected. Protocols and components for communicating via such a network are well known and will not be discussed herein in detail. Communication over the network can be enabled by wired or wireless connections and combinations thereof. In this example, the network includes the Internet, as the environment includes a Web server **2906** for receiving requests and serving content in response thereto, although for other networks an alternative device serving a similar purpose could be used as would be apparent to one of ordinary skill in the art.

[0130] The illustrative environment includes at least one application server **2908** and a data store **2910**. It should be understood that there can be several application servers, layers, or other elements, processes or components, which may be chained or otherwise configured, which can interact to perform tasks such as obtaining data from an appropriate data store. As used herein the term "data store" refers to any device or combination of devices capable of storing, accessing and retrieving data, which may include any combination and number of data servers, databases, data storage devices and data storage media, in any standard, distributed or clustered environment. The application server can include any appropriate hardware and software for integrating with the data store as needed to execute aspects of one or more applications for the client device, handling a majority of the data access